

WPM

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**We create WordPress  
online paths to success**

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Your digital partner

# 15+ YEARS OF EXPERIENCE

A digital partner who sees the big picture — and delivers the details.

In a world where your online presence is far more than just a digital business card, **WPM** helps bring your digital story to life. We're more than web developers — we're a strategic partner guiding you from concept to growth.

We plan, build, maintain, and scale digital solutions that work. Our team of experts covers every key aspect of a successful online presence: from advanced WordPress and WooCommerce development, custom programming, SEO and digital advertising, to refined design, user experience, and the creation of sales and presentation materials.

Discover how your digital presence can become stronger, faster, and smarter.

With us, going digital means serious results — without unnecessary complexity.

“  
At **WPM**, we don't just build websites — we build relationships. Your satisfaction is our final destination, and we make sure the journey is smooth.

**JURIJ OBLAK**  
CEO / Founder



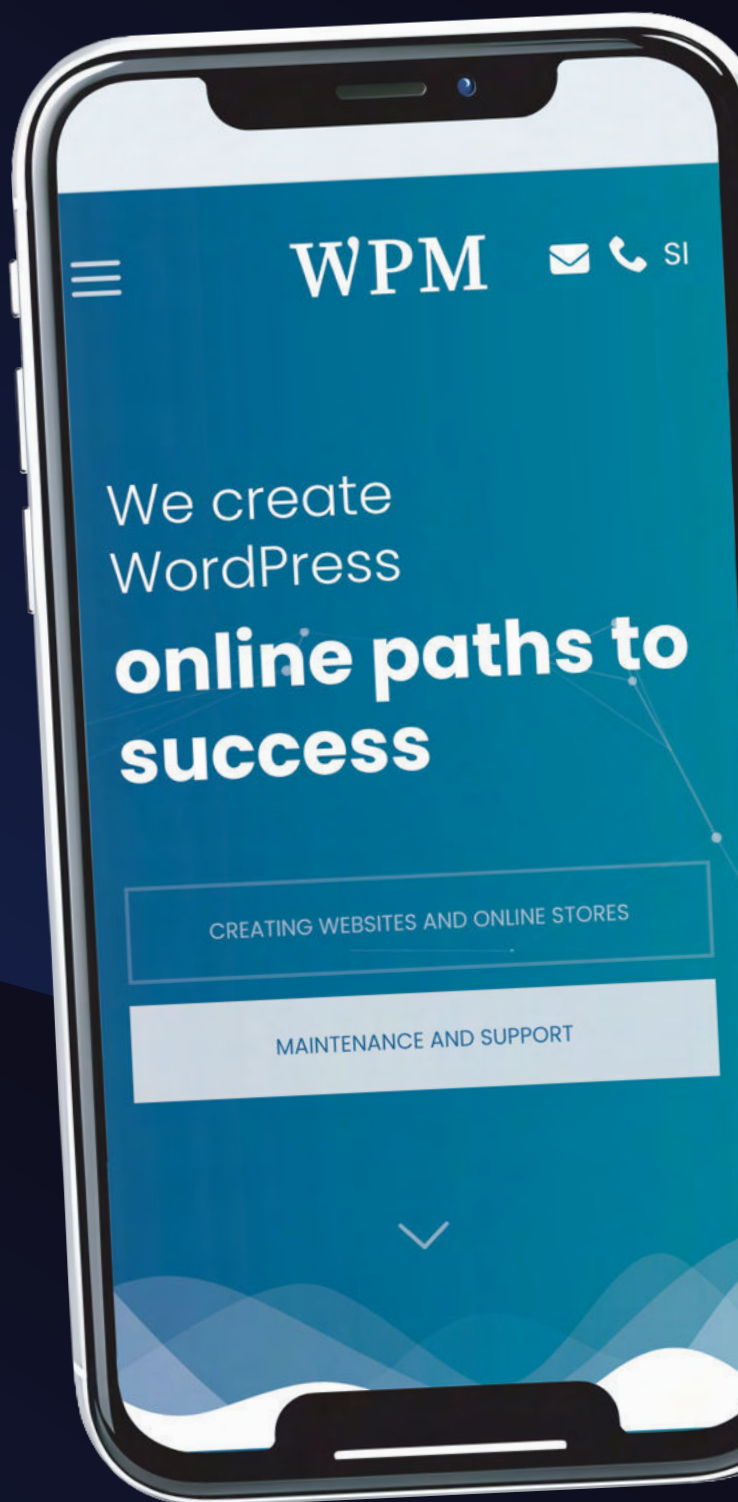
**15 000 +**  
Resolved support tickets

**200 +**  
Clients

**1% CHURN RATE**

**Did you know? >** 75% of users leave a site due to poor UX — **WE MAKE SURE THAT DOESN'T HAPPEN.**

# REVIEWS



Your story, next. >

**Businesses who value quality, responsiveness, and real results trust us — and their words say more than we ever could.**

**“ Kirk Reynolds, Discover Wilder**

**Wilder**  
ESTATES

WPM was professional, responsive, and went above and beyond to deliver a high-quality website on time. I highly recommend them!

**“ Polona Kumelj, AC Kondor**

**AC**  
KONDOR

The process was smooth, fast, and without complications. Our new website and brand identity are exactly what we envisioned.

**“ Marko Majstorović, Law Office**

**Prebil & Majstorović**  
COVETNO PRAVO OROŽJE

The process was smooth, fast, and without complications. Our new website and brand identity are exactly what we envisioned.

**“ Martin Šušteršič, 4kickerz**

**4kickerz**

WPM delivered our app and online store with professionalism and attention to detail. We look forward to future projects with them.

**“ Darko Todorović, Azurefilm**  
azurefilm

Their team is creative, consistent, and always quick to respond — a great long-term partner. WPM is professional, consistent and fast.

Let's create something worth quoting.

# WHAT WE DO

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Whether you're just starting your digital journey or looking for advanced solutions to scale, **WPM** is here to help you take the next step – fast, effectively, and reliably.



## WordPress Website Development

We create modern, user-friendly, and responsive websites tailored to your business goals.



## WooCommerce Webshop Development

We build online stores that are easy to manage and built to drive sales. From automation to seamless user experience.



## Maintenance & Support

Your website needs security, speed, and regular updates – with our support system we ensure fast response and long-term reliability.



## Custom Development

We develop advanced WordPress and WooCommerce solutions, plugins, and integrations tailored to your exact needs.



## Digital Marketing

We drive traffic, visibility, and sales with complete, data-driven digital strategies tailored to your goals.



## SEO Optimization

We drive long-term organic growth through technical and content optimization – from SEO and email to social and paid ads.



## Graphic Design

Beautiful, functional, and strategically aligned visual design. We create for web, print, events, and develop complete brand identities.



## Video Production

We produce short, compelling videos to showcase your services, products, or events.



## White-label solution

We offer a white-label solution for agencies, designers, and creative professionals.

Our services are designed to connect and complement each other: from website and e-commerce development to full-scale digital marketing, custom development, design, video production, and long-term support.

**Connected services. Unified results.**

# WORDPRESS WEBSITES

Strategically built. Rock-solid. Ready to scale.

We specialize in the development of advanced websites using the WordPress platform. WordPress is a flexible, proven, and scalable system that enables fast content management, stable performance, and easy upgrades — making it an ideal choice for modern businesses.

Concept

Wireframe

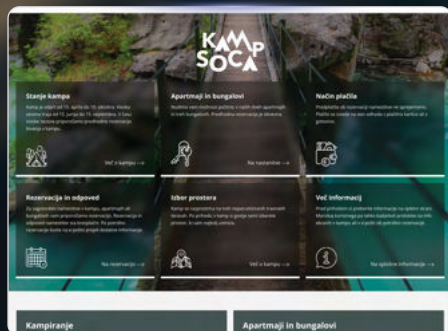
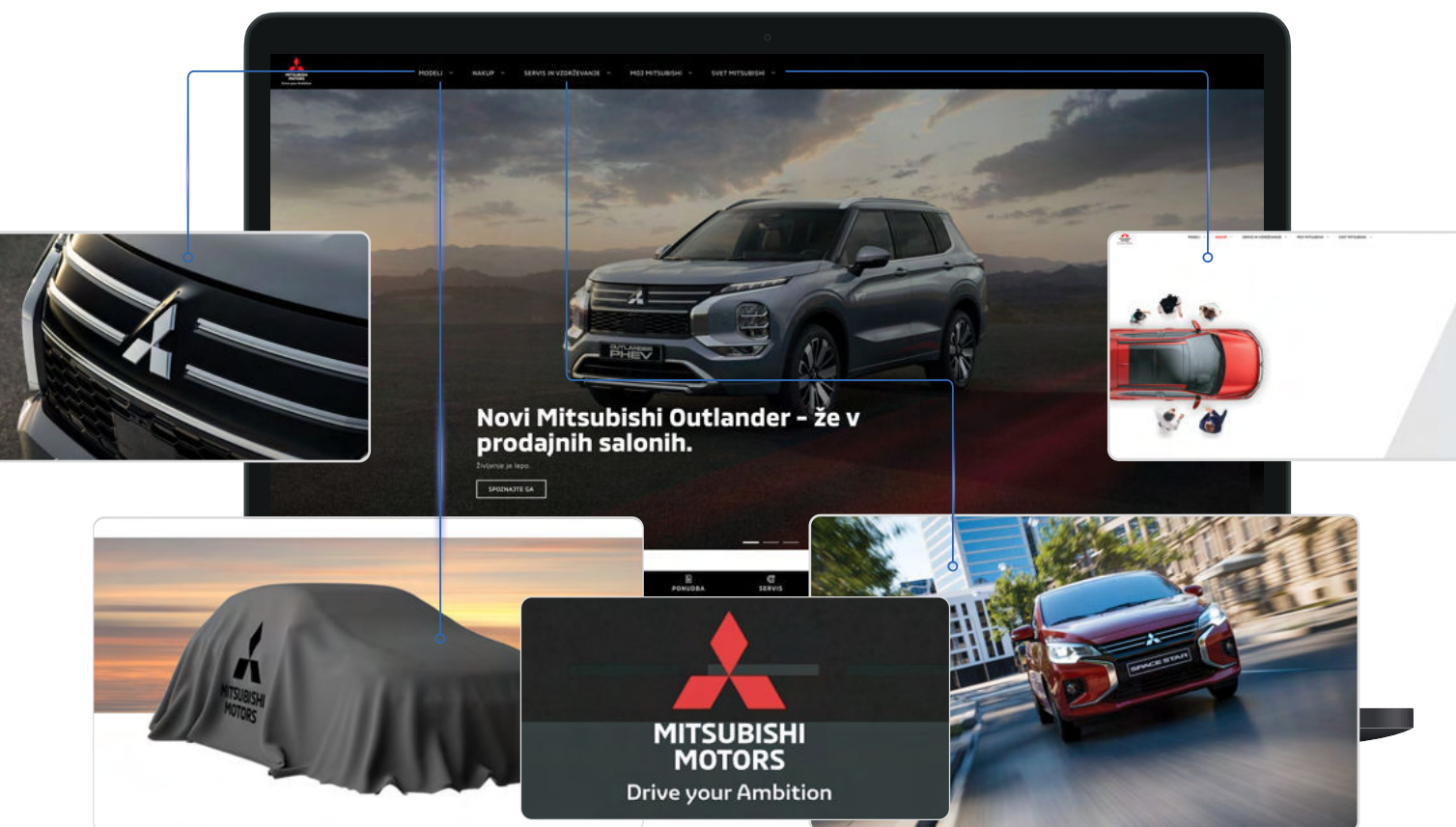
Design

Development

Optimization

Support

Websites



## We take care of the entire process

Based on this foundation, we build websites that are technically refined, clear, fast, and secure. They are responsive, visually polished, and ready for future upgrades and changes. Each site is optimized for search engines (SEO) and designed with a strong focus on user experience. Every website is tailored to the client's business goals, target audience, and specific needs and preferences.

From idea to impact — partner with us.

# WOOCOMMERCE ONLINE STORES

Smart selling. Full control. Scalable for growth.

Concept

Wireframe

Design

Development

Optimization

Support



## Tailored to Your Workflow

Our stores are easy to manage, technically refined, and optimized for conversion. They're fast, secure, and stable — even under heavy load or with large product catalogs. We customize the store to match your internal processes and integrate with accounting systems, payment gateways, shipping providers, and other tools you use.



## From Idea to Execution

Each store is built with a strong focus on the end user, conversion rates, and long-term growth. We handle the full process — from planning and functionality to design, development, and optimization.

Run your store your way — with us.



## WooCommerce, Evolved

We build powerful and flexible e-commerce stores using the WooCommerce platform, built on WordPress. WooCommerce is one of the most widely used e-commerce solutions — reliable, scalable, and fully adaptable to your business operations.



# MAINTENANCE & SUPPORT

Maintenance, fast support, and technical stability.

Support

Bug Fixing

Check ups

Development

Improvements

## Complete Website Care



Regular Updates



Technical Optimization



Security Monitoring



Automated Backups



Preventative Checks

A well-built website is just the beginning — to perform long-term, it must remain secure, up to date, fast, and stable. Over 150 clients rely on our maintenance packages, including businesses whose websites weren't originally developed by us.

We also handle requests for changes, adjustments, or upgrades — from minor fixes to more advanced technical improvements.

With our internal support panel, we maintain full oversight of all managed sites, allowing for quick and efficient issue resolution. Our average response time is under 12 hours — and often much faster. To date, we've successfully resolved over 15,000 support tickets — reliably, precisely, and without complications.



Keep your site sharp, always.



## Plugin Development & Integrations

We develop custom plugins and seamless integrations that extend WordPress functionality — from SAOP and local system connections to tailored tools for specific business needs.

One example is our Porsche Group Card plugin, which enables cardholders to access exclusive benefits directly on a website. It's fast, reliable, and easy to use — a great solution for any business offering membership perks.



# DIGITAL MARKETING

## More visibility. More traffic. More results.

Digital marketing is no longer optional – but it only works when it's strategically planned and precisely executed. At **WPM** we design and run full-scale digital campaigns focused on clear objectives: more traffic, more conversions, and stronger online presence.

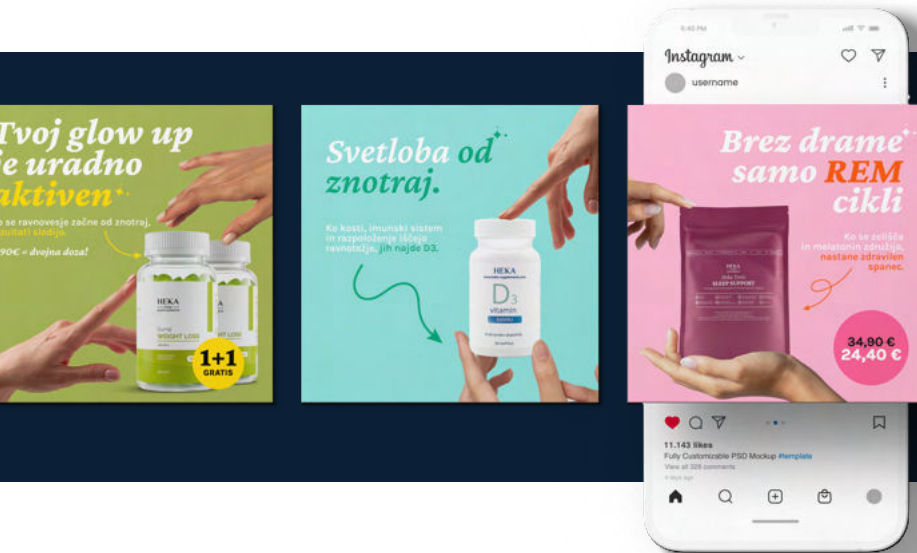
Research

Strategy

Content Creation

Campaign Execution

Analytics & Reporting

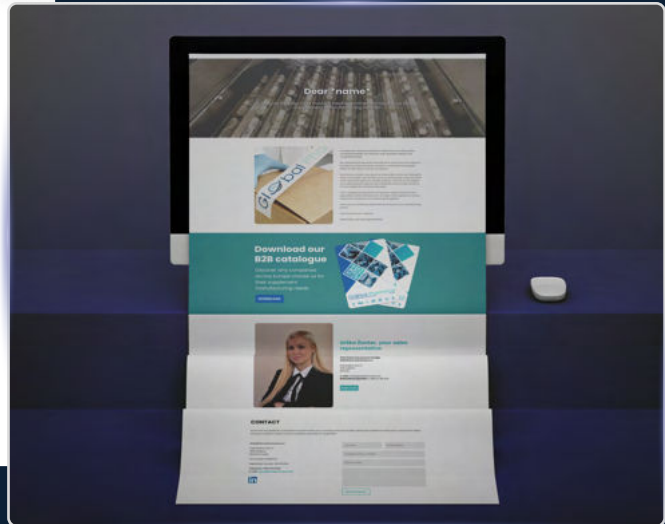


We combine advertising across Google, Meta, Instagram, TikTok, and Bing with high-quality content and technical SEO, along with precise audience targeting. Our job is to make sure the right people find you – at the right time, in the right place.

We also specialize in email marketing, one of the most effective channels for building long-term customer relationships. We create automated email flows (welcome, cart abandonment, reactivation, and more), craft goal-driven messaging, and constantly analyze results for ongoing improvement.



Be seen. Be clicked. Be chosen.



## Our 5-Step Process



Strategy & Market Analysis



Content & Ad Creation



Targeting & Distribution



Monitoring & Optimization



Reporting & Growth

# GRAPHIC DESIGN

Effective design for websites, apps, digital experiences.

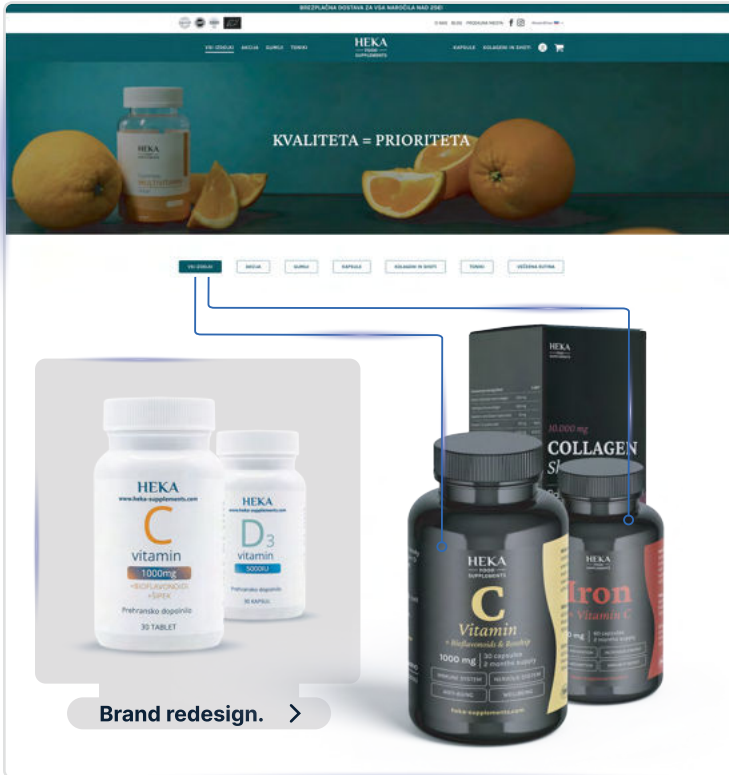
Research and Analysis

Concept Development

Sketching

Visual Creation

Preparation for Print/Digital



We design modern, user-focused websites, applications, and complete brand identities. UX/UI is key to helping users find information quickly, navigate with ease, trust the content, and take action without friction.

We create logical structures, consistent interfaces, clear visual hierarchy, and responsive layouts for all devices. Our work includes websites, e-commerce platforms, complex portals, mobile apps, and full corporate branding – logo design, color systems, typography, and brand usage guidelines.

We also produce graphic assets for digital campaigns, ad banners, social media content, and print materials for events, presentations, and sales. Every design we create is built with purpose – to improve user experience, drive conversions, and strengthen your brand.

Shape your brand. Visibly.

Marketing & Design

**dreamfx**

Your products, **rendered to sell**

In collaboration with DreamFX, an agency specialized in product 3D visualizations and animations, we're taking the presentation of our products to the next level. Together, we create high-quality renders, promotional materials, and interactive configurators that enable modern, engaging, and effective customer communication.

Bring your products to life.

Trusted by 75+ companies and agencies around the globe.

FS UNIVERSITY OF LISIANSKA Faculty of Mechanical Engineering

FILAMENTO

DARTH CRAFT

PETROL

TEHROL

OPTOMOTIVE

Harvey Norman

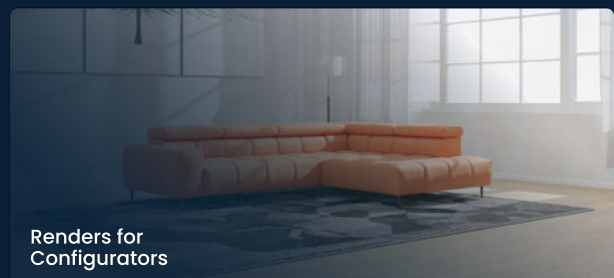
Sortimo



3D Product Renders



3D Product Animations



Renders for Configurators

# CUSTOM APPS, MOBILE APPS & DIGITALISATION

When off-the-shelf isn't enough.

Requirements Gathering

Concept & Planning

Development

Testing & Quality Assurance

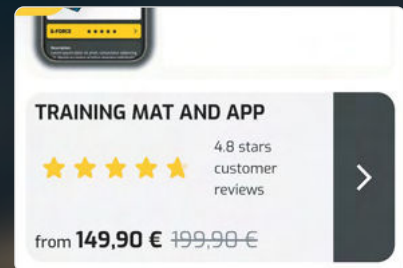
Every business has its own processes – and sometimes the best solution is one that's built from scratch. We design and develop custom applications, mobile apps, portals, tools, and features that digitalize your internal workflows and adapt to how your business really operates.

Whether it's a mobile app for your customers, a field service solution for your team, or a custom web platform for managing complex operations – we build digital products that fit you, not the other way around.

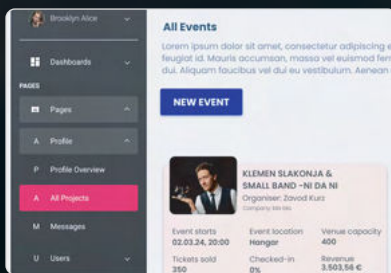
Our solutions help reduce manual work, automate repetitive tasks, and provide better control over your data. From advanced web apps and B2B portals to mobile interfaces, reservation systems, CRM integrations, invoicing tools, and product configurators – everything we build integrates seamlessly with your existing systems.

Custom digitalisation means fewer errors, higher efficiency, and a long-term competitive edge – across all platforms.

## MOBILE APPS



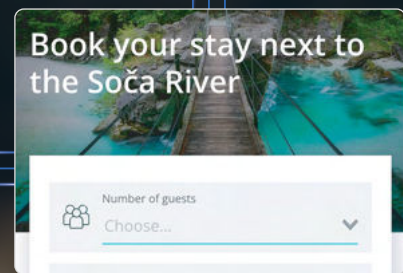
## EVENT TICKETING SOLUTION



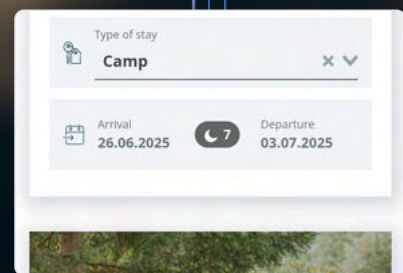
## BOOKING SYSTEM



## ERPS



## CRM



“Your idea can be solved by us!”

# TICKLIO

## Smart ticketing. No commissions. Full control.

Smart Ticketing

Fast Check-In

QR Code Access

Real-Time Analytics

On-Site Sales

Ticklio is an advanced ticketing platform that lets you sell tickets without commissions. It supports fast and secure payments.

It's ideal for all types of event organizers: sports clubs, concerts, seminars, or one-time gigs. We customize the venue layout to match your space – from theaters to stadiums.

Customers can choose their own seats, pay easily, and receive beautifully designed tickets – digital or printable. Event staff manage the event via mobile – check-ins, sales overviews, VIP seat locking, and more.

Ticklio also supports POS (point of sale) and integrates with accounting systems. QR-based access and a clear admin panel ensure smooth and secure entry.

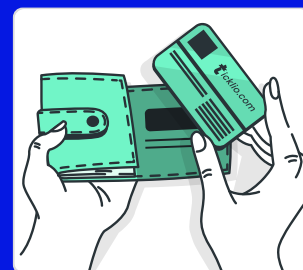
A complete solution for organizers who want full control – with no middlemen.

# “Own your data.”

No fees. No friction. Full control.



### MAPPED FOR YOU



### STYLED TICKETS



### MAKE IT YOURS

## Clubs Using Ticklio



## Who's With Us



# WPM AS ONE STOP SHOP

Strategically built. Rock-solid. Ready to scale.

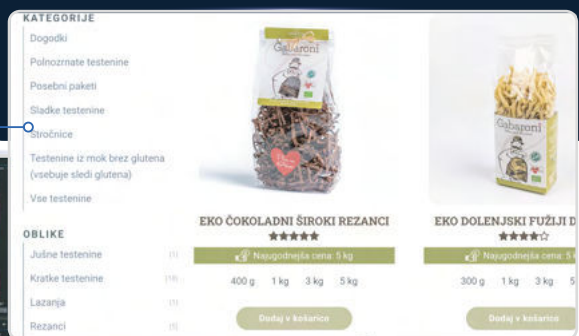
Unified Integrated Complete Centralized Efficient

At WPM, we offer everything you need to build, grow, and maintain your digital presence—all in one place. As a true one-stop shop, we combine expertise in website and online store development, custom plugin programming, digital marketing, SEO, design, video production, and technical support.



What sets us apart is our ability to seamlessly integrate all these services to deliver consistent, high-quality results. Whether you're launching a new site, upgrading an existing one, or looking to boost your online visibility, our team works closely with you to create solutions that are not only technically sound but also aligned with your business goals.

From code to clicks — we've got you.



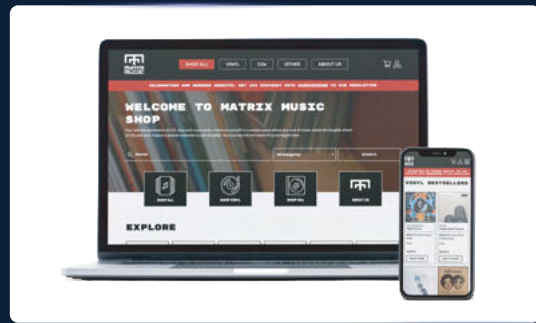
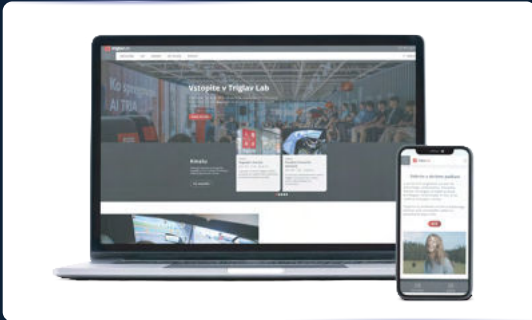
With WPM, there's no need to coordinate between multiple providers—we handle it all under one roof, saving you time, ensuring consistency, and giving you peace of mind.

Start smart. Stay consistent. Succeed faster.

## Matrix Music

Matrix Music, a leading music distributor from Slovenia, approached us to overhaul their outdated online store. We delivered a fast, custom-built platform tailored to their extensive catalogue. Our collaboration now continues through a Maintenance and support package that ensures smooth operation and ongoing improvements.

Music distributor



## Camp Triglav

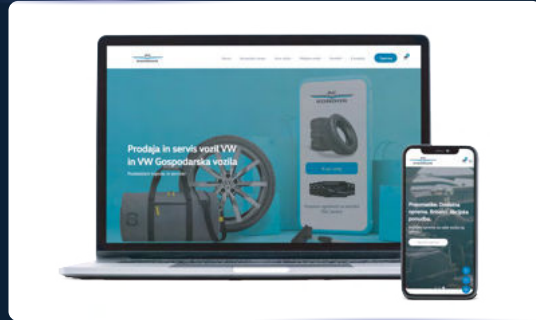
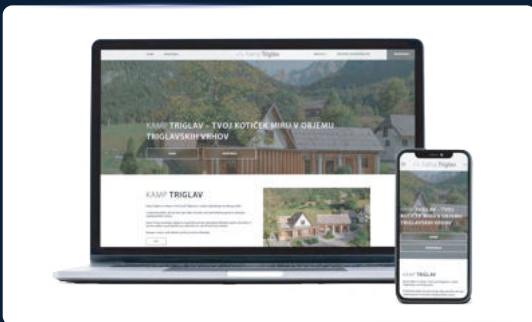
We redesigned Camp Triglav's website and implemented a new booking system that automates guest check-ins, billing, and legal reporting. With our support package, the camp now operates more efficiently and is fully equipped for seamless day-to-day management.

In the heart of Triglav National Park

## AC Kondor

We built a new website and web store for AC Kondor, available in English and Slovenian. The platform features a modern, responsive design and Porsche Group Card integration for exclusive user benefits. With our support package, AC Kondor now operates a fully optimized digital presence tailored to their audience.

At full speed — online.



## TriglavLAB

We redesigned Triglav Lab's website to reflect their innovative spirit with a clear, cohesive, and technically refined digital presence. The new platform combines minimalist design with strong brand identity, intuitive navigation, and full responsiveness across all devices.

Slovenia's leading insurance company

## European Disability Card

We built a new bilingual website and web store for AC Kondor, featuring a clean, modern, and fully responsive design. Integrated with Porsche Group Card for exclusive user benefits, the platform is supported by our maintenance package to ensure a fully optimized digital presence tailored to their audience.

Digital access without barriers.



# WHY US

## Experience that delivers.

With over 200 successfully completed projects, 15 years of experience, and more than 16,000 resolved support requests, we're not just here to launch your digital presence — we're here to support your long-term growth.

## What sets us apart?



### All-in-One

Complete full-service delivery — all handled under one roof.



### Solutions

Custom-built solutions — from websites to internal process digitalisation.



### Teamwork

In-house team for fast response, reliability, and deep expertise.



### Capability

A broad and versatile skill set that adapts to every project's needs.



### Innovative

Driven by innovation — we constantly seek smarter, better solutions.



### Responsive

Fast and reliable response times, delivering prompt communication every time.



### Experienced

15+ years of industry experience.



### Reliable

Consistent, dependable delivery.

Ready to boost your growth? Let's make it happen!

# THEY KNOW WHY

Trusted by Those Who Understand the Value



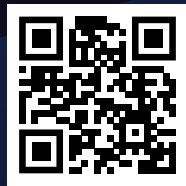
And more...

# WPM

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We speak. We create.  
**We deliver.**

## Contact Us



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